



**START-UPS@THE SMARTER E EUROPE PAVILION:
BE A PART OF EUROPE’S LARGEST ENERGY INDUSTRY PLATFORM!**

THE PATH TO SUCCESS IN A NEW ENERGY WORLD

Our energy world is in a state of change and new business models are in high demand! This means that start-ups in particular have the chance to develop innovative ideas and play an active role in shaping the transition.

Are decentralization, digitalization and clean energy more than just buzzwords for you? Have you founded a start-up that is working to advance the new energy world? Then you should secure a spot at the innovation hub The smarter E Europe! Europe’s largest energy industry platform is a uniquely international event, where you will have the opportunity to make valuable contacts with the industry’s key decision makers. In addition to a multitude of other opportunities, start-ups will have the chance to present their companies to the greater energy industry on an international level at the Start-ups@TheSmarterE Europe Pavilion, a prestigious yet affordable exhibition space!

Is your start-up no more than five years old, with fewer than 50 staff members and a maximum annual turnover of five million euros? Then The smarter E Europe is the place for you! Take this opportunity to help us shape the energy world of the future!

OPPORTUNITIES FOR START-UPS

- Start-up speed dating powered by Energieloft (free of charge)
- Start-up pavilion at hall C4
- Company presentation in the Start-up Arena
- Marketing package
(cost-free entry vouchers, press release and banner)

THE SMARTER E EUROPE QUICK FACTS

Date	May 15–17, 2019
Venue	Messe München, 81823 Munich, Germany
Halls	A1–A3, B1–B3, C1–C4
Exhibitors	1,300 (expected)
Exhibition Space	100,000+ sqm
Visitors	50,000+ (expected)



**START-UPS@THE SMARTER E EUROPE PAVILION
SUPPLEMENTARY AGREEMENT TO THE APPLICATION FORM**

At The smarter E Europe, exhibitors and visitors alike can take a first-hand look at products, services and pioneering concepts surrounding the modern energy industry. With four parallel energy exhibitions, The smarter E Europe covers the whole spectrum:

- **Intersolar Europe**, the world’s leading exhibition for the solar industry
- **ees Europe**, the continent’s largest and most visited exhibition for batteries and energy storage systems
- **Power2Drive Europe**, the international exhibition for charging infrastructure and e-mobility
- **EM-Power**, the exhibition for intelligent energy use in industry and buildings

This means it is the ideal platform for making contact with global players and for international networking. We hope you’ll be there, too!

These benefits are included:

- Booth space
- Booth construction (overall design, floor covering, spotlights)
- Lockable counter with printed logo
- Booth cleaning, booth surveillance
- Electricity connection (up to 3 KW)
- Internet access
- Seating in booth space
- Shared exhibition area
- Entry in the Event Directory, the exhibitor list online and app
- Additional fees (waste disposal, AUMA contribution)

By signing the application and this supplementary agreement, we confirm our participation in the Start-ups@TheSmarterE Europe Pavilion.

Notwithstanding the services, obligations and prices specified in the application form and the general terms and conditions of participation, the following applies to participation in the pavilion:

- Participants will be included in the regular exhibitor list, with the designation “Start-ups@TheSmarterE Europe Pavilion”.
- The organizer is responsible for booth construction. Other structures must fit the overall concept of the shared booth and are therefore only allowed in consultation with the organizer.
- The costs for participating for **three days** in the pavilion are **€ 975 (excluding VAT)**.

We are interested in having a speaking slot at the Start-up Arena:
yes no

About the following topic: _____

Company _____

Contact _____

Address _____

Country _____

City/State _____ Zip Code _____

Tel. (Contact) _____

Email (Contact) _____

Place, Date _____ Signature _____

Organizers



→ CONTACT

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