



Europe's Largest and Most International Exhibition  
for Batteries and Energy Storage Systems  
MESSE MÜNCHEN, GERMANY

**JULY**  
**21–23**  
**2021**

[www.ees-europe.com](http://www.ees-europe.com)



Part of  
**THEsmarter**  
EUROPE 



## | BATTERY PRODUCTION IN EUROPE IS ON THE RISE

The European battery market is booming. Production capacities for lithium-ion batteries are growing faster in Europe than in any other region of the world. Current forecasts predict that the continent's share in this global manufacturing business will increase from around 6 percent now to 16–25 percent by 2030. Alongside projects by European manufacturers such as Tesvolt, VARTA and Saft, numerous production plants are also being set up in Europe – particularly in Germany – by businesses from elsewhere such as Tesla and CATL. According to Bloomberg NEF, the main drivers of this positive development are the falling costs and the simultaneously growing sales, in particular due to electromobility. The expansion of European battery production is also profiting from subsidies offered by the European Commission, which is supporting businesses

involved in battery cell research and innovation through its program Important Projects of Common European Interest (IPCEI). The European Investment Bank, too, is investing in battery development on the continent, with around one billion euros paid out in 2020 alone. Battery systems are also a key component of e-mobility, which is the primary factor driving battery demand in Europe and looks to be on the cusp of a breakthrough. The market share of solely battery-operated electric vehicles in the EU grew by a good 68 percent in the first quarter of 2020 as against the first quarter of 2019, according to the European Automobile Manufacturers' Association (ACEA). Make the most of this growth at ees Europe in Munich, where you will find the companies who are shaping the future of battery production technologies.

» Whatever is needed to achieve the Paris 21 climate targets - mechanical engineering in the European market supplies the complete production technology as an enabler.



Thilo Brückner, Managing Director, VDMA EMINT





## BE PART OF EUROPE'S LARGEST PLATFORM FOR THE ENERGY INDUSTRY

Do you have solutions for battery production technologies? Do you provide production equipment for battery cells and modules or system assembly? Do you manufacture or supply materials for cathodes, electrolytes or coatings? Are you involved with battery research, testing, recycling or certification? Then ees Europe is the place for you!

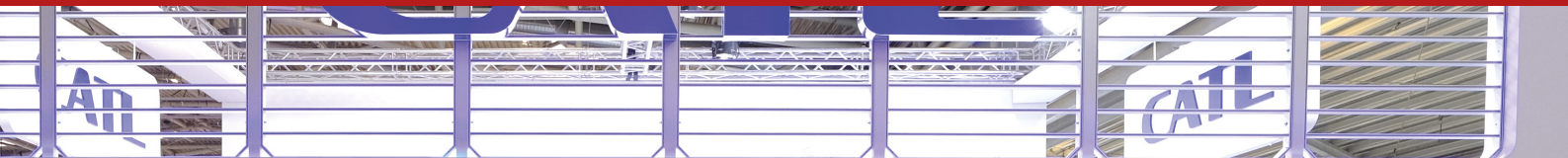
As the most important innovation hub for new energy solutions, The smarter E Europe offers all national and international players the perfect opportunity to take advantage of the cross-sector potential and business models of the new energy industry. As part of The smarter E

Europe, ees Europe has established itself as the continent's largest and most-visited exhibition for batteries and energy storage systems. In 2021, it will once again feature a special exhibition segment for battery production technologies. Register now and be a part of the action right from the beginning, gaining access to the top international battery manufacturers as potential customers.

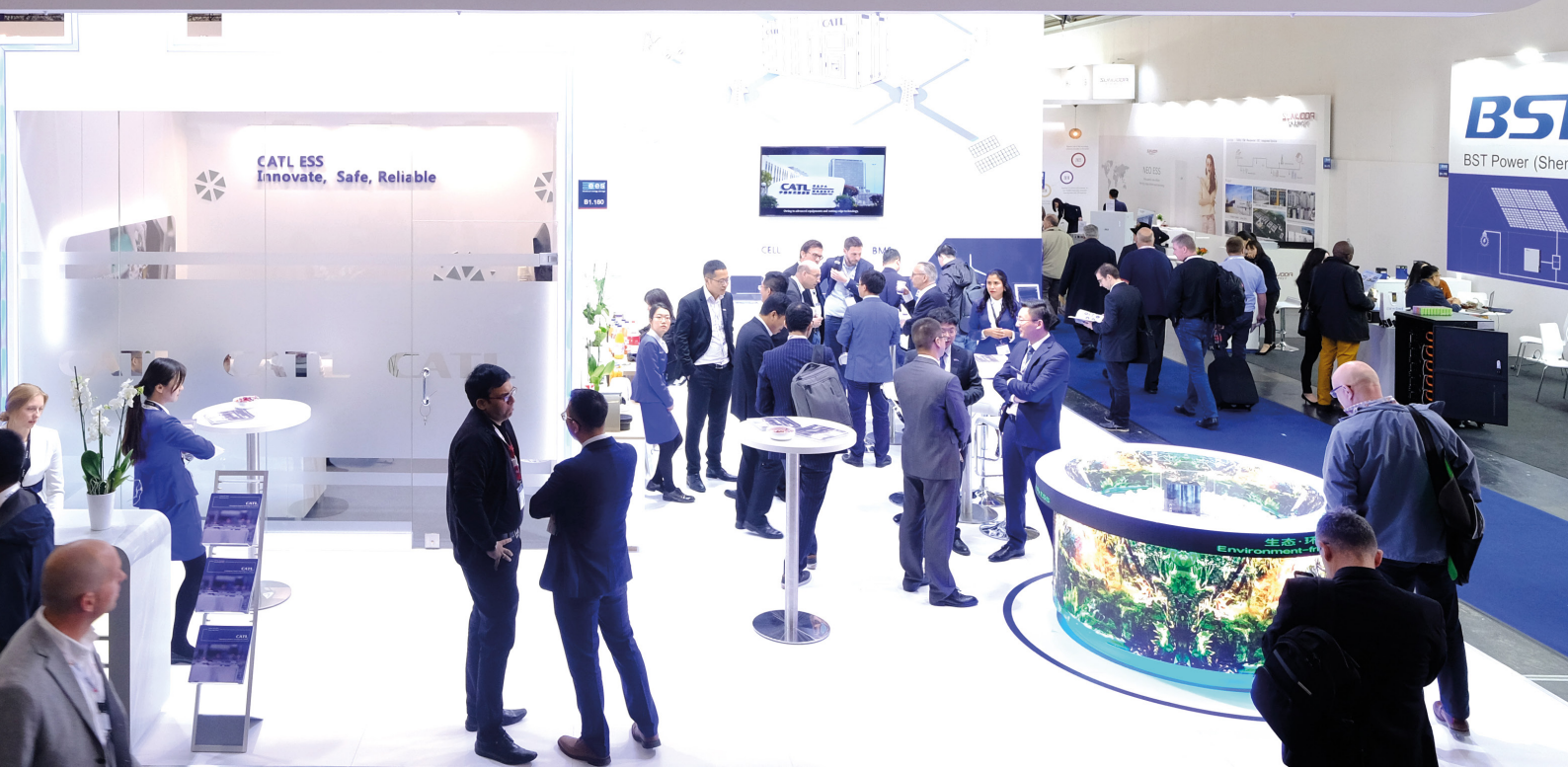
### Individualized booth set up

With our online registration form, you can book the size and style of booth space in hall B1 at ees Europe that is just right for your company.





WWW.CATLBATTERY.COM



## WILL YOU BE THERE?



Excerpt from the exhibitor list The smarter E Europe 2020 at the time of cancellation in March 2020 due to the COVID-19 pandemic.



## | GOOD REASONS FOR PARTICIPATION



### **PROFITABLE SYNERGIES**

The smarter E Europe brings together previously isolated sectors such as electricity, heat, and transportation, serving as the perfect platform for battery production technologies as a key element of the energy and transportation transition.



### **TAILOR-MADE PROGRAMMING**

We offer you exhibition space, start-up booths, forum slots, conferences and digital events surrounding the future topic of smart grids.



### **COMPREHENSIVE MARKETING PACKAGE**

Topic-specific newsletters, interviews, print materials, your own landing page, free entry vouchers and free distribution of your press releases lend a special focus to the topics you wish to present and give your company distinctive visibility.



### **OTHER EXCITING OPPORTUNITIES**

Benefit from our business speed dating program, the official exhibitor evening and the global job exchange, and submit your company's innovation to be considered for an award.



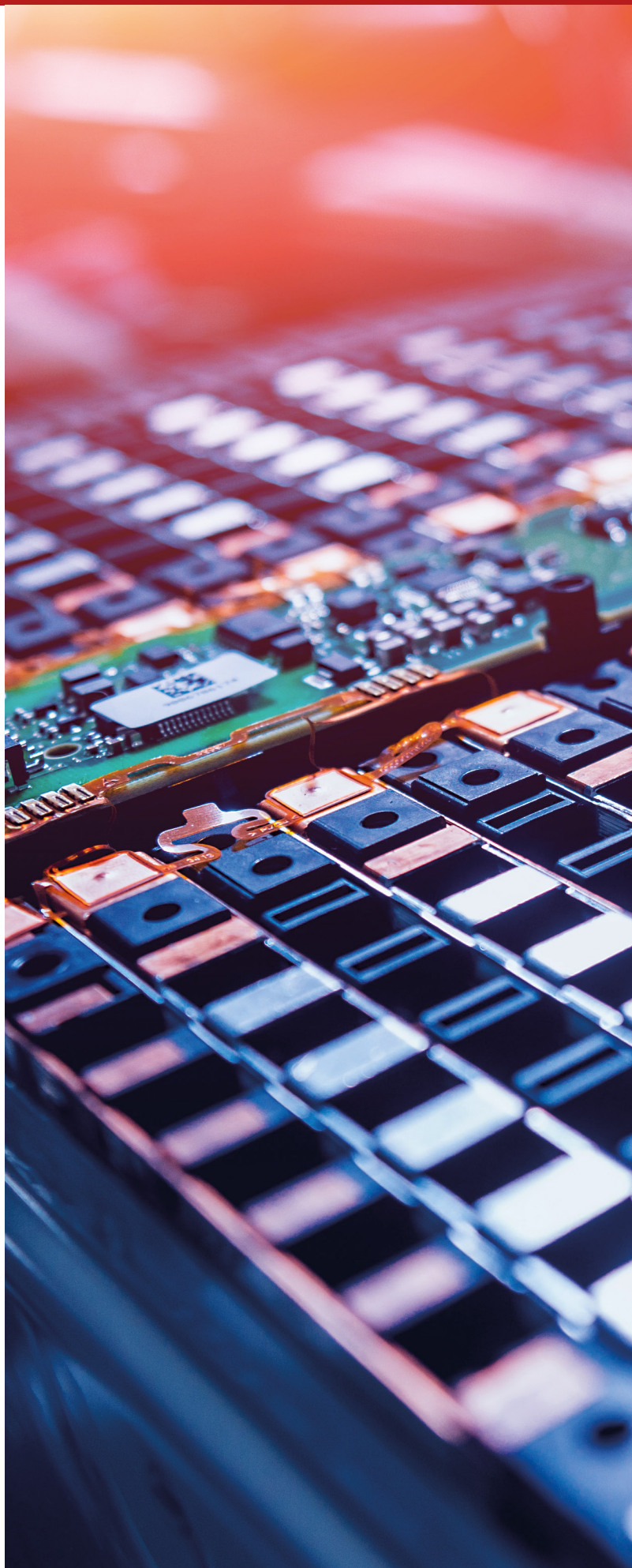
### **MEET YOUR TARGET AUDIENCE IN PERSON**

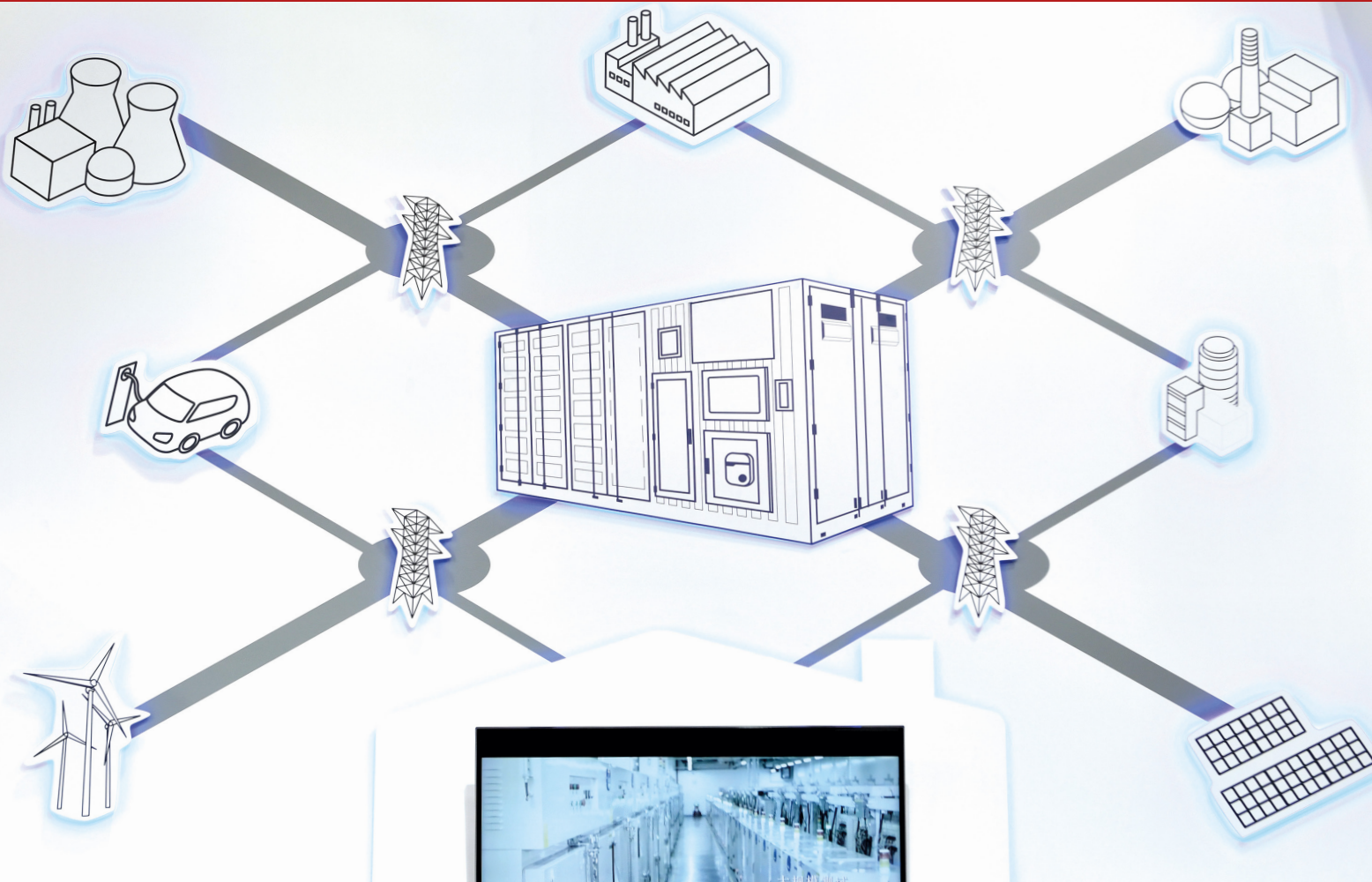
ees Europe brings together more leading international battery manufacturers than any other energy storage exhibition in Europe. Your customers will be waiting for you there – do not miss out!



### **INTERNATIONAL COVERAGE**

The smarter E Europe expects 50,000+ industry professionals from over 160 countries, 1,480 exhibitors from 50 countries and more than 580 international journalists from 30 countries and around 10,000 media reports.





## EXHIBITION QUICK FACTS

Dates	July 21–23, 2021
Venue	Messe München, Germany
Exhibitors	280+ ees Europe 470+ Providers with focus on ees Europe specific topics (including the parallel exhibitions of The smarter E Europe)
Exhibition Space	1,480 The smarter E Europe 22,000 sqm (132,000 sqm The smarter E Europe)
Visitors	50,000+ The smarter E Europe
Online Application	→ <a href="http://www.ees-europe.com">www.ees-europe.com</a> → For Exhibitors → Become an Exhibitor

## CONTACT

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### Parallel Events

**inter solar**  
connecting solar business | EUROPE

**POWER DRIVE**  
EUROPE

**EMPOWER**  
EUROPE

### Organizers

**SOLAR PROMOTION**

Management  
Marketing  
**FWTM**  
FREIBURG